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| **Name Here** | 000-000-0000 **|** email@gmail.comNew York, NY **|** LinkedIn Profile |

**Board Director Candidate**

**Advertising & CPG Industry | JVs, Mergers, & Acquisitions | Marketing, Data & Analytics Product Innovations**

Industry-leading executive and product innovation leader with publicly traded, enterprise-level, and start-up experience across research, CPG, advertising, and technology. Trusted board advisor on disruptive product strategy, M&As, joint ventures, spin-offs, go-to-market strategies, and corporate growth.

**Board & Corporate Leadership**

**Company Name 2019 – Present**

*Publicly traded Nielsen and Catalina JV and leader in marketing performance analytics leveraging big data for CPG industry.*

* **Chief Executive Officer**

**Company Name 2011 – 2019**

*Publicly traded data and market measurement firm operating in 100+ countries with 44K employees globally.*

* **Senior Vice President, Client Solutions**
* **US Global Leadership Team Member**
* **Acquisition Leadership Team Member – $1.2B Acquisition of Arbitron**

**Company Name 2009 – 2015**

*Consumer neuroscience research start-up leveraging biometrics, eye tracking, and facial coding.*

* **Member of the Board of Advisors (2011 – 2015)**
* **Executive Vice President of Sales & Marketing (2009 – 2011)**

**Company Name 2002 – 2009**

*Publicly traded media research firm acquired by Nielsen in 2013.*

* **Executive Vice President of Sales & Marketing**
* **Member of the Executive Leadership Team**
* **Co-General Manager, Project Apollo LLC – JV with Nielson (2005 to 2008)**

**Education & Leadership Development**

**International Women’s Forum (IWF) Executive Fellowship Program |** **Harvard University & University of Cambridge**

**Global Leadership Program |** **Stanford University**

**Bachelor of Arts (*magna cum laude*) |** **College Name**

**Select Publications & Thought Leadership**

**Featured Article in *bizwomen*, *The Business Journals***

“Tile Removed for Sample” (2021)

**Global speaker and keynote presenter** for conferences and organizations such as the Worldwide Festival of Media in Venice, European Society of Marketing & Advertising Research, and the Global Advertising Research Foundation